

TENTATIVE EVENT AGENDA

FLAGSHIP INVESTMENT SEMINAR: THE INDUSTRIAL CLUSTER DEVELOPMENT INITIATIVE IN THE CENTRAL REGION

11 - 12 NOVEMBER 2025 (TUE - WED)
ROYALE CHULAN HOTEL KUALA LUMPUR

DAY 1 - 11 November 2025, Tuesday		
08.30 am - 10.00 am	Registration of Participants and Refreshments Venue: Lobby Area, Taming Sari I & II, Ground Floor	
09.45 am	Arrival of Honourable Guests and VVIPs Venue: VIP Holding Room, Tun Sri Lanang I, Ground Floor	
10.00 am - 11.00 am	MAIN EVENT - FLAGSHIP EVENT FOR THE CENTRAL REGION Venue: Taming Sari I & II, Ground Floor Dress Code: Formal Business Attire	
	10.00 am (10 minutes)	Lagu Negaraku and Doa Recital
	10.15 am (10 minutes)	Remarks YB Senator Tengku Datuk Seri Utama Zafrul Tengku Abdul Aziz, Minister of Investment, Trade and Industry (MITI)
	10.25 am (20 minutes)	Keynote Address YAB Dato' Seri Anwar Ibrahim, Prime Minister of Malaysia
	10.45 am (5 minutes)	Official Launching of the Central Region's Initiative (Opening Gambit/Montage)
	10.50 am (5 minutes)	Exchange of MoU between MIDA and MRCB
	10.55 am (5 minutes)	Group Photo Session with Honourable Guests and VVIPs

DAY 1 - 11 November 2025, Tuesday	
11.30 am - 12.30 pm	Fireside Chat Session: Collaborating for Impact: Central Region as the Hub of Growth and Opportunities Venue: Taming Sari I & II, Ground Floor Moderator: YB Senator Tengku Datuk Seri Utama Zafrul Tengku Abdul Aziz, Minister of Investment, Trade and Industry (MITI) Panelists: YAB Dato' Seri Amirudin Shari, Menteri Besar of Selangor YAB Dato' Seri Aminuddin Harun, Menteri Besar of Negeri Sembilan YAB Datuk Seri Ab Rauf Yusoh, Chief Minister of Melaka YB Dr. Zaliha Mustafa, Minister in the Prime Minister's Department (Federal Territories)
12.30 pm - 02.00 pm	Networking Lunch/Zohor Prayer Venue: Taming Sari 3 & Warisan Cafe, Ground Floor
02.00 pm - 03.00 pm	Interactive Session 1: Strategic Supply Chain Development and Experience Venue: Taming Sari I & II, Ground Floor Description: The session seeks to provide valuable insights into global and regional best practices in building robust, innovative, and resilient supply chains. It will bring together thought leaders and industry practitioners to share their experiences in navigating the evolving supply chain landscape and fostering collaboration across borders. Malaysia continues to reinforce its position as a key player in the global manufacturing and technology ecosystem, with a strong emphasis on supply chain resilience, technological integration, and sustainable industry practices. In this context, the discussion will explore strategies that drive competitive advantage through effective supply chain management, digital transformation, and partnership models between multinational corporations and local industries. Through this exchange, the programme aims to highlight: - The importance of strategic partnerships and innovation in strengthening global and regional supply chain networks; - Best practices in supply chain integration, supplier development, and technology adoption; and - Lessons learned from leading ecosystems that can inform Malaysia's industrial growth and supply chain capabilities, particularly in the central region. - The insights shared by the panelists are expected to inspire local companies,

DAY 1 - 11 November 2025, Tuesday		
	policymakers, and industry stakeholders to enhance Malaysia's position as a competitive and sustainable manufacturing hub in the region. Moderator: YBhg. Dato' Siobhan Das, Chief Executive Officer of American Malaysian Chamber of Commerce (AMCHAM) Panelists: Ms. Ooi Lay Pheng, Chief Executive Officer, Berjayapak Sdn. Bhd. Mr. Ramu Mahadevedu, Vice President (Asia Operations), Besi Apac Sdn Bhd Mr. John Blankendaal, Managing Director, Brainport Industries Campus	
03.00 pm - 05.00 pm	Interactive Session 2: Powering Smart Industries Venue: Taming Sari I & II, Ground Floor Description: This session brings together leading mobile network operators and early 5G adopters to share practical insights on how 5G is driving digital transformation – enabling smart factories, real-time analytics, automation, and enhanced service delivery. Panellists will discuss their journeys, the challenges faced, lessons learned, and the critical enablers for successful 5G integration at scale. The session aims to inspire more businesses in the Central Region to take the next step in unlocking the full potential of 5G for smart industry transformation.	
	03.00 pm (30 minutes)	Spotlight Session Mr. Haji Che Juhan Che Mat, Chief Technical and Monitoring Officer, Malaysian Communications and Multimedia Commission (MCMC)
	03.30 pm (1 hour 30 minutes)	Industry Panel Session Powering Smart Industries: How 5G is Transforming Manufacturing and Services Description: The rollout of 5G is revolutionising the automation and digitisation of industries, transforming operations across the manufacturing and services sectors. This panel brings together industry experts to explore how 5G is accelerating digital transformation, enhancing connectivity, and unlocking new levels of productivity and value creation across smart industries. Moderator: Prof. Dr. Ong Kian Ming, Adjunct Professor, Taylor's University Panelists: YBhg. Datuk Anna Teo Lee Chu, Founder and Group Chief

DAY 1 - 11 November 2025, Tuesday			
			Executive Officer, Hernan Corporation Sdn. Bhd. 2. Mr. Muhundhan Kamarapullai, Chief Digital Officer, Malaysian Research Accelerator for Technology & Innovation (MRANTI) 3. Ms. Claire Featherstone, Chief Commercial Officer, Enfrasys Solutions Sdn. Bhd. 4. Ericsson Malaysia Sdn. Bhd. (Pending Panelist Details)
02.00 pm - 05.00 pm	(Parallel Session) MCMC Business Clinic Venue: Tun Sri Lanang I & II, Ground Floor Description: Introduction by Mobile Network Operators (MNOs) on 5G solutions/initiatives and direct engagement between companies and MNOs.		
05.00 pm - 05.30 pm	Networking Session & Coffee Break Venue: Lobby Area, Taming Sari I & II, Ground Floor		
End of Day 1			

DAY 2 - 12 November 2025, Wednesday		
08.30 am - 09.30 am	Registration of Participants and Refreshments Venue: Lobby Area, Taming Sari I & II, Ground Floor	
09.30 am - 11.00 am	MAIN EVENT - FLAGSHIP EVENT FOR THE CENTRAL REGION Venue: Taming Sari I & II, Ground Floor Dress Code: Formal Business Attire	
	09.40 am (5 minutes)	Lagu Negaraku and Doa Recital
	09.45 am (15 minutes)	Welcome Remarks YBhg. Datuk Bahria Mohd Tamil , Deputy Secretary General (Investment & Management), Ministry of Investment, Trade and Industry (MITI)
	10.00 am (1 hour)	Inspirational Talk Session: From Zero to Hero Speakers: Mr. Tay Kheng Chiong, Group Managing Director, DOMINANT Opto Technologies Sdn. Bhd. YBhg. Dato' Kamarul A Muhamed, Chief Executive Officer, Aerodyne Group
11.00 am - 11.30 am	Coffee Break Venue: Lobby Area, Taming Sari I & II, Ground Floor	
11.30 am - 01.00 pm	Breakout Session II: Aerospace Industry and Electrical & Electronic (E&E) Industry Description: This panel discussion will address the supply chain gaps within the semiconductor, machinery & equipment, and aerospace industry ecosystem in the Central Region of Malaysia and share insights on how to strengthen the value chain. By identifying these gaps, stakeholders can pinpoint what is lacking in the ecosystem and enable players, especially local manufacturers to leverage the emerging opportunities, explore new prospects and move up the value chain. Venue: Taming Sari 1 & 2, Ground Floor Moderator: Mr. Chew Ne Weng , Group Managing Director, QES Group of Companies	

DAY 2 - 12 November 2025, Wednesday	
	Panelists: 1. Mr. Stephane Luthi, Vice President (Malaysia Operation), Cohu Malaysia Sdn. Bhd. 2. Mr. Micheal Phoon, General Manager (Integrated Semiconductor Manufacturing Facility), ON Semiconductor Malaysia Sdn. Bhd. 3. Weststar Aviation Services Sdn. Bhd. (Pending Panelist Details)
11.30 am - 01.00 pm	Breakout Session III: Positioning the Central Region as a Hub for the Halal Industry: A Real-Life Sharing Session Venue: Tun Sri Lanang 1 & 2, Ground Floor Description: Join industry leaders such as Nestle, Baba's and Duopharma as they share their firsthand experiences and discuss the challenges and successes of their halal journey within the food processing and pharmaceutical sectors. Speakers: 1. Ms. Norshalina Mohd Razali, Halal Affairs Manager, Baba's Products (M) Sdn. Bhd. 2. Nestle (Malaysia) Berhad (Pending Panelist Details) 3. Duopharma Biotech Berhad (Pending Panelist Details)
01.00 pm - 02.00 pm	Networking Lunch/Zohor Prayer Venue: Taming Sari 3 & Warisan Cafe, Ground Floor
02.00 pm - 03.30 pm	Breakout Session IV: Innovative Talent Sourcing Strategies: Attracting the Right Workforce Venue: Tun Sri Lanang 1 & 2, Ground Floor Description: To equip industry and company representatives from the Central Region with actionable insights and strategies on building future-ready talent pipelines, leveraging AI for smarter job matching and adopting innovative talent sourcing practices. This session aims to strengthen collaboration between companies, state agencies and recruitment partners, enabling businesses to develop skilled workforces, attract top local and foreign talent and align skills development with organizational growth. Moderator: Professor Dr. Shamsul Bahri Mohd Tamrin, Director (Centre of Industry Relations and Networks), Universiti Putra Malaysia Panelists:

DAY 2 - 12 November 2025, Wednesday	
	1. Mr. Kamarul Dato' Marzuki, Associate Director, Persol Kelly 2. Dr. Harizal Hamid, Chief Executive Officer, Selangor Technical Skills Development Centre (STDC) 3. Dr. Azlina Ahmad, Managing Director, MAG Auto Garage Services Sdn. Bhd. 4. Mr. Haqal Syukri Jantan, Executive Director, Melaka Industrial Skills Development & Entrepreneurship Center (MISDEC)
02.00 pm - 03.30 pm	Breakout Session V: Funding Assistance Venue: Taming Sari 1 & 2, Ground Floor Description: Access to the right funding is critical for turning bold ideas into scalable businesses. This session kicks off with a 30-minutes focused presentation by Beyond4 on key incentives and schemes from Cradle, MTDC, MDEC, and MRANTI that startups can tap into for 2026. The discussion then deepens into a dynamic panel with Cradle, Bintang Capital, and Hong Leong exploring real-world funding pathways and insights on navigating Seed to Series A/B opportunities and onwards. Presenter and Moderator: Mr. S.T. Rubaneswaran, Chief Executive Officer, Beyond4 Tech Panelists: 1. Mr. Norman Matthieu Vanhaecke, Group Chief Executive Officer, Cradle Fund Sdn. Bhd. 2. YBhg. Datuk Wira Johan Rozali-Wathooth, Chief Executive Officer, Bintang Capital Partners 3. Mr. Woon Siew Hoong, Head (SME Banking), Hong Leong Bank
03.30 pm - 04.00 pm	Networking Session and Adjourned Venue: Lobby Area, Taming Sari 1 & 2, Ground Floor
End of Day 2	